

PROJECT WORK/FIELD
WORK/INTERNSHIP
OF
STUDENTS OF
MA BUSINESS ECONOMICS
GOVERNMENT COLLEGE FOR WOMEN,
THIRUVANANTHAPURAM



looms & weaves, a prominent indigenous products supplier company, set up in 2013, with the aim of better use of handloom skills of the people and to promote India's rich handloom heritage across the world. *looms & weaves*, is the source of assistance for many people, particularly women, the company directly allowed them to sell their indigenous products at best prices. Around 50 families and 200 organic farmers across the state have benefitted from this venture. Today, a variety of products are being sold on Amazon, ranging from handloom clothes, towels, bed sheets, pesticide-free spices, variety of snacks, Kerala's herbal and Ayurvedic skin care products, ethnic gifts, homemade cookies, and accessories. The company has earned a secure and distinctive position in the online supply industry in terms of performance, growth and excellent management.

We have been hosting MA Business Economics students for internship from Government College for Women, Thiruvananthapuram, for the last three years (2017-18, 2018-19 and 2019-20). We undertake studies of mutual benefit and students have been exposed to conduct of online businesses.

Thanking you

Nihith.P.S

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