

BIO DATA



1. Name : **Dr. PRADEEP KUMAR K.**
2. Address : PRAJYOTHI,
Valencherry,
Kilimanoor P.O.,
Thiruvananthapuram Dist.,
Kerala.
PIN 695 601.
3. Designation : Professor of Commerce
4. Official Address : Research and P.G. Department of Commerce,
Government College for Women,
Thiruvananthapuram P.O.,
Thiruvananthapuram Dist.,
Kerala- 695 014
5. Mobile Phone : 9846262612
6. E mail id : kpradeep68@gmail.com
7. Age and Date of birth : 54 yrs. 21/12/1968
8. Religion and Caste : Hindu, Nair.
9. Marital Status : Married
10. Educational Qualifications

<i>Qualification</i>	<i>Board/University</i>	<i>Year</i>
S.S.L.C.	Board of Public Exams	1984
Pre Degree	Kerala University	1986
B.Com (Co-operation)	Kerala University	1989
M.Com (Finance)	Kerala University	1991
UGC-NET for both JRF and Lectureship	University Grants Commission	1994
M.Phil (Commerce)	Kerala University	1995
Ph.D in Commerce	Mahatma Gandhi University	2013

M.B.A (Finance & Marketing)	Mahatma Gandhi University	2014
-----------------------------	---------------------------	------

11. Date of Entry into Service : 17th September,1996

12. Period of Continuous Service

College	Affiliating University	From	To	Years and months of Service
M.E.S. College, Nedumakandom	M.G. University	17 th Sept,1996	14 th Nov,2000	4 years,1 month & 28 days
M.E.S. Kalladi College, Mannarkkad	Calicut University	15 th Nov,2000	16 th Aug,2001	9 months
M.E.S. Asmabi College, Kodungallur	Calicut University	17 th Aug,2001	24 th June,2008	6 years, 10 months & 8 days
P.T.M. Govt. College, Perinthalmanna	Calicut University	25 th June,2008	23 rd Nov,2009	1 year,3 months & 29 days
Government College, Nedumangad	Kerala University	24 th Nov,2009	5 th June ,2013	3 Years 7 months 11 days
Government College, Attingal	Kerala University	6 th June 2013	2 nd June,2022	8 years 11 months and 25 days
Government College for Women, Thiruvananthapuram	Kerala University	3 rd June,2022	Till date	

13. Total Completed years of Service : 26 years

14. Research Experience

1.) M.Phil (Commerce) for one year

Title of Dissertation work : “Quality of Work Life in Small Scale Industries”

Submitted on : June 1995

2.) Minor Research Project of UGC from 1/4/2006 to 31/3/2008

Title of the Project : “Marketing of Aquaculture Products in Kerala”

Submitted on : 31st March, 2008

3.) Ph.D (Commerce) awarded on 4th April, 2013

Title of the Research work : “A Study on the Production and Marketing of Aquaculture Products in Kerala”

Research Guide : Dr. P.N. Harikumar, Reader, K.G. College, Pamabdy, Kottayam

University : M.G. University

4) Research Supervisor in Research and P.G. Department of Commerce, Government College, Attingal guiding . Six scholars awarded Ph.D. Six holders doing research at present.

15. Articles Published :

1. A Study on the Awareness level of Destination Managers regarding Responsible Tourism Initiatives in Kerala, Mukht Shad Journal, April, 2020, Vol IX, No.4
2. Trends in Bancassurance Practices-Performance Review of SBI Life Insurance Company, Mukht Shabd Journal, April, 2020, Vol IX, No.4
3. Challenges and Prospects of Selected Food Processing Units in Thiruvananthapuram City, Studies in Indian Place Names, March, 2020, Vol.40, No.50
4. Village Life Experience (VLE) as a Tourism Product- An Analytical Study on Village Tourism at Kumbalangi, Online International Multidisciplinary Research Journal, May, 2019, Vol.9, No.5
5. "Production Practices in Aquaculture", Management Researcher, 2017, Vol. XXIV, No.2, pp128-137
6. Role of Fish Farming Agencies in Promoting Aquaculture in Kollam District, Kerala, Management Researcher, 2018, Vol. XXIV, No.4, pp45-52
7. "INTEGRATED SYSTEM FOR DATA COLLECTION AND COLLATION FOR SERVICE SUB-SECTORS - THE NEED OF THE HOUR", *SERVICE SECTOR AND INDIAN ECONOMY -COMPENDIUM*, VOL-1, NO-1, JANUARY 2016
8. PRADEEP KUMAR K. ; DR. P.N. HARIKUMAR, "PRODUCTION AND MARKETING OF AQUACULTURE PRODUCTS ", *BOOK PUBLISHED BY ABHIJEET PUBLICATIONS, NEW DELHI*, VOL-1, NO-ISBN978-93-5074-112-, PAGES: PP 256 - , DECEMBER 2014
9. PRADEEP KUMAR K. ; DR. P.N. HARIKUMAR, "AQUACULTURE DEVELOPMENT", *KERALA CALLING*, VOL-34, NO-8, PAGES: 38 - 43, JUNE 2014
10. PRADEEP KUMAR K. ; DR. P.N. HARIKUMAR, "A TREND ANALYSIS ON AQUACULTURE PRODUCTION IN INDIA", *SOUTHERN ECONOMIST*, VOL-52, NO-9, PAGES: 17 - 19, FEBRUARY 2014
11. PRADEEP KUMAR K. ; DR. P.N. HARIKUMAR, "PRODUCTION PROBLEMS IN AQUACULTURE - A CASE OF MANOVA", *MAN-AGE DCMS JOURNAL OF MANAGEMENT*, VOL-7&8, NO-1-4, PAGES: 32 - 38, DECEMBER 2013

12. PRADEEP KUMAR K. ; DR. P.N. HARIKUMAR, "A STUDY ON THE PRODUCTION AND MARKETING OF AQUACULTURE PRODUCTS IN KERALA", *KEGEES JOURNAL OF SOCIAL SCIENCE*, VOL-5, NO-2, PAGES: 448 - 457, JULY 2013
13. PRADEEP KUMAR K. ; DR. P.N. HARIKUMAR, "PROBLEMS IN MARKETING OF AQUACULTURE PRODUCTS - AN APPLICATION OF MULTIPLE DISCRIMINANT ANALYSIS", *RESEARCH REVIEW A JOURNAL OF COMMERCE AND MANAGEMENT ASSOCIATION OF INDIA*, VOL-II, NO-2, PAGES: 28 - 34, FEBRUARY 2013
14. PRADEEP KUMAR K. ; DR. P.N. HARIKUMAR, "PRODUCTION SUPPORT GIVEN BY AGENCIES TO PROMOTE AQUACULTURE IN KERALA- AN APPLICATION OF FACTOR ANALYSIS", *APPLICATIONS OF STATISTICAL TECHNIQUES IN COMMERCE AND MANAGEMENT RESEARCH*, VOL-1, NO-1, PAGES: 11 - 16, DECEMBER 2012
15. PRADEEP KUMAR K. ; DR. P.N. HARIKUMAR, "CAUSES OF MORTALITY IN AQUACULTURE PRODUCTION - AN APPLICATION OF FACTOR ANALYSIS", *RESEARCH REVIEW A JOURNAL OF COMMERCE AND MANAGEMENT ASSOCIATION OF INDIA*, VOL-1, NO-1, PAGES: 47 - 58, FEBRUARY 2012
16. PRADEEP KUMAR K., "BPR -REENGINEERS PROCESS AND MIND", *KEGEES JOURNAL OF SOCIAL SCIENCE*, VOL-1, NO-1, PAGES: 77 - 80, JULY 2009
17. PRADEEP KUMAR K; DR.C. GANESH, "QUALITY OF WORK LIFE IN SMALL SCALE INDUSTRIES", *SEDME*, VOL-XXIII, NO-4, PAGES: 23 - 31, DECEMBER 1996
18. K. PRADEEP KUMAR ; DR.C.GANESH, "FLORICULTURE:AN EMERGING INDUSTRY", *KERALA CALLING*, VOL-16, NO-11, PAGES: 38 - 40, SEPTEMBER 1996

Declaration

I hereby declare that the details furnished above are true and correct to the best of my knowledge and belief.

Thiruvananthapuram
13th June, 2023

Dr. PRADEEP KUMAR K.